



## TRAINING AND SPEAKING OVERVIEW

AbiliTrek understands that access is more than eliminating physical or web access barriers. Our team has experience improving the public's knowledge and awareness around disability. AbiliTrek welcomes the opportunity to assist businesses in becoming more inclusive and learning laws in effect around people with disabilities. We offer all sizes of training and speaking engagements with hourly or fixed-rate project-based contracts.

### BENEFITS OF OUR SERVICE:

- **Market Growth:** Through a better understanding of the disability community, businesses would expand the reach of the market base by 19%. In the US, 56.7 million people (1/5 of the population) have a disability.
- **Adhere to the Law:** Laws protect the civil rights of people with disabilities like the Americans with Disabilities Act (ADA), Section 504 of the Rehabilitation Act, the Fair Housing Act (FHA) and the Air Carrier Access Act (ACAA). With training, the understanding of access laws is brought to light.
- **Protect yourselves:** The Department of Justice (DOJ) has set the precedent with hundreds of cases based on discrimination within services, housing, employment, and transportation industries. Discrimination can be more than physical barriers; an ableist perception and terminology can be a barrier as well.

### TRAINING AND SPEAKING SERVICES:

The members of the AbiliTrek team **are** disability advocates who enjoy educating the public about disability. We strive to help businesses create a more inclusive and welcoming environment for people with disabilities through education.

#### Training:

We have developed an informative workshop that is engaging, important and relevant for all to hear. We bring disability awareness to customer service and human resources.

- Why hire people with disabilities?
- Disability Law Overview
- Disability Etiquette



#### Speaking:

We visit a business's location and bring disability awareness to customer service and human resources through inclusive etiquette, culture and law workshops. We offer options from main stage presentations to smaller workshops, participation on panels and more intimate speaking engagements.

### OUR APPROACH IS UNIQUE:

- **Employee experience:** CEO Daman Wandke's & CAO Kyann Flint's hundreds of speaking engagements
  - Wandke: TEDx, TAG, WWU, SBA panels
  - Flint: 2012-present; primary to post-secondary and admin. educational audiences; panels. Ms Wheelchair WA presentations.
- **Provides unique value:** We offer a unique perspective on accessibility based on life-long experiences as travelers and customers with disabilities.
- **Believes accessibility is not "one size fits all":** Accessibility cannot be placed in a stereotypical box; one type of accommodation often will not work for all. We have familiarity with limited dexterity, mobility, blind and deaf adaptations.

### PREPARE YOUR STAFF:

- Insure your staff is educated on inclusivity practices, adheres to the law and understands etiquette in dealing with persons with disabilities.